Exceptional Agility Founder Scott M. Graffius Featured by German University Hochschule Zittau Görlitz

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Businesses, professional associations, governments, and universities have used and featured Exceptional Agility's Scott M. Graffius and content from his books (*Agile Scrum: Your Quick Start Guide with Step-by-Step Instructions* and *Agile Transformation: A Brief Story of How an Entertainment Company Developed New Capabilities and Unlocked Business Agility to Thrive in an Era of Rapid Change*), talks, workshops, and more. Examples of organizations include Microsoft, Oracle, Broadcom, Cisco, Gartner, Project Management Institute, IEEE, National Academy of Sciences, United States Department of Energy, New Zealand Ministry of Education, Yale University, Tufts University, and many others.

This month, Hochschule Zittau/Görlitz (Zittau/Görlitz University of Applied Sciences) was added to the list of organizations. Dr. Ingo Cassack, Professor at the university, incorporated Graffius' Phases of Team Development work into Cassack's material on project management. Two excerpts follow.

About Scott M. Graffius

Scott M. Graffius, Founder of Exceptional Agility, is an expert practitioner and thought leader in agile, project, program, portfolio, and PMO management. He has generated over $1.9 billion of business value in aggregate for Global Fortune 500 companies and other organizations he has served. Graffius is a multi-award-winning author and highly sought-after international keynote speaker, having presented at 85 conferences and other events across 25 countries. Businesses, professional associations, governments, and universities have used and featured him and his content. Select examples include Microsoft, Oracle, Broadcom, Cisco, Gartner, EY, Project Management Institute, IEEE, SANS Institute, National Academy of Sciences, United States Department of Energy, Amsterdam Public Health Research Institute, Yale University, Tufts University, and many others.

Visit https://ScottGraffius.com to learn more, and connect with Scott on:

- Twitter,
- Facebook, and
- LinkedIn.

About Agile Scrum: Your Quick Start Guide with Step-by-Step Instructions

Available in Paperback and Kindle at Amazon.com | Available in Paperback and Kindle at Amazon.ca | Available in Paperback and Kindle at Amazon.co.uk

Shifting customer needs are common in today's marketplace. Businesses must be adaptive and responsive to change while delivering an exceptional customer experience to be competitive.

There are a variety of frameworks supporting the development of products and services, and most approaches fall into one of two broad categories: traditional or agile. Traditional practices such as waterfall engage sequential development, while agile involves iterative and incremental deliverables. Organizations are increasingly embracing agile to manage projects, and best meet their business needs of rapid response to change, fast delivery speed, and more.

With clear and easy to follow step-by-step instructions, **Scott M. Graffius**'s award-winning ***Agile Scrum: Your Quick Start Guide with Step-by-Step Instructions*** helps the reader:

- Implement and use the most popular agile framework—Scrum;
- Deliver results in short cycles with rapid adaptation to change, fast time-to-market, and continuous improvement; and
- Support innovation and drive competitive advantage.

Hailed by Literary Titan as "the book highlights the versatility of Scrum beautifully."

Winner of 17 first place awards.

Agile Scrum: Your Quick Start Guide with Step-by-Step Instructions is available in paperback and ebook/Kindle worldwide. Some links by country follow.

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- Japan
- Luxembourg
- Mexico
- Netherlands
- New Zealand
- Norway
- Spain
- Sweden
- Switzerland
- UAE
- United Kingdom
- United States
- More countries

About Agile Transformation: A Brief Story of How an Entertainment Company Developed New Capabilities and Unlocked Business Agility to Thrive in an Era of Rapid Change

Available in Paperback and Kindle at Amazon.com | Available in Paperback and Kindle at Amazon.ca | Available in Paperback and Kindle at Amazon.co.uk

Thriving in today's marketplace frequently depends on making a transformation to become more agile. Those successful in the transition enjoy faster delivery speed and ROI, higher satisfaction, continuous improvement, and additional benefits.

Based on actual events, ***Agile Transformation: A Brief Story of How an Entertainment Company Developed New Capabilities and Unlocked Business Agility to Thrive in an Era of Rapid Change*** provides a quick (50-90 minutes) read about a successful agile transformation at a multinational entertainment and media company, told from the author's perspective as an agile coach.

The award-winning book by **Scott M. Graffius** is available in paperback and ebook/Kindle worldwide. Some links by country follow.

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- United Arab Emirates
- United Kingdom
- United States
- More countries

About Exceptional Agility

EXCEPTIONAL AGILITY™
PART OF EXCEPTIONAL PPM AND PMO SOLUTIONS™

Exceptional Agility — part of Exceptional PPM and PMO Solutions — provides organizations with advisory, training, speaking, embedded talent, and facilitative consulting services to help them build and advance their agile project, program, portfolio, and PMO management capabilities and results to best realize their strategic objectives and initiatives, making them more competitive and valuable.

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A PDF of this article — Exceptional Agility Founder Scott M. Graffius Featured by German University Hochschule Zittau Görlitz — is available here.

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